

# #RecreateResponsibly

## #RECREATERESPONSIBLY TOOLKIT (JULY)

If you're here on the Toolkit page, it means you already believe in the importance of responsible recreation now more than ever. Kudos to you! The next crucial step in leading by example is to share the message of #RecreateResponsibly with your community—we need every outdoor voice spreading a unified message and consistent guidelines. The tools below will help you spread the word.

We encourage you to make your posts your own—let your voice shine through! Remember to tag **#RecreateResponsibly** / **#RecrearResponsablemente** and link to **recreateresponsibly.org** whenever you can.

### NEW: THE SEVENTH GUIDELINE: “BUILD AN INCLUSIVE OUTDOORS”

Since the launch of Recreate Responsibly, we've adapted some of our guidelines—and more importantly, added a foundational guideline: Build An Inclusive Outdoors, addressing the crucial need for our community to address and take action on racial inequity outdoors. You can learn more about the seventh guideline here: [LINK TO BLOG POST] and [download the graphic](#).

### SEVENTH GUIDELINE SAMPLE POSTS:

- As you're making plans for the summer, here's how to get outside safely and contribute to making the outdoors an inclusive and equitable community where everyone feels welcomed. Lead by example and #RecreateResponsibly—your actions have more impact on others than you might think: <https://www.recreateresponsibly.org/>
- Safety outside isn't just about bringing a face covering and making room on the trail. It's also about being inclusive and welcoming to everyone who gets outside, no matter how they identify or how they like to experience the outdoors. Learn more about how to #RecreateResponsibly: <https://www.recreateresponsibly.org/>

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### SAMPLE POSTS:

- Recreating responsibly is about people *and* places. Bring a face covering, avoid crowded or closed areas, and build an inclusive outdoors where everyone is welcome. Be part of the #RecreateResponsibly movement: <https://www.recreateresponsibly.org/>
- Together nearly 500 businesses, government agencies, nonprofits, outdoor media and influencers are sharing best practices to get outside responsibly this holiday weekend. Join the #RecreateResponsibly movement: [https://www.recreateresponsibly.org](https://www.recreateresponsibly.org/)

# #RecreateResponsibly

- No matter how you like to get outside, we are all united by the love we share for our parks, trails, and waterways. The need to #RecreateResponsibly will continue even after the pandemic is behind us. We have a shared responsibility to care for one another and these places to ensure they remain for future generations to enjoy. Learn more: <https://www.recreatorresponsibly.org/>
- We are all on Indigenous land (<https://native-land.ca/>). As we enjoy the outdoors this summer, it is important to acknowledge the history of America's public lands and waters. Visitors should always be mindful of their impact on lands and local communities. Learn more about how to be part of an inclusive outdoors: <https://www.recreatorresponsibly.org/> #RecreateResponsibly
- Planning an outdoor adventure to kick off the summer? Check out the #RecreateResponsibly guidelines for getting outside while keeping people, places, and communities safe: <https://www.recreatorresponsibly.org/>
- No matter how you like to get outside, we are all united by the love we share for our parks, trails, and waterways. The need to recreate responsibly will continue even after the pandemic is behind us. We have a shared responsibility to care for one another and these places to ensure they remain for future generations to enjoy. Let's #RecreateResponsibly this summer: <https://www.recreatorresponsibly.org/>
- As state and local guidelines evolve, we can all be a part of making the outdoors a safe place to be. Following the #RecreateResponsibly guidelines will keep everyone safe as we enjoy our parks, waters, trails, and forests. Learn more: <https://www.recreatorresponsibly.org/>